Cybersecurity and Protecting Your Practice









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Member of:



FBI Infragard



Federal Cyber Health Working Group









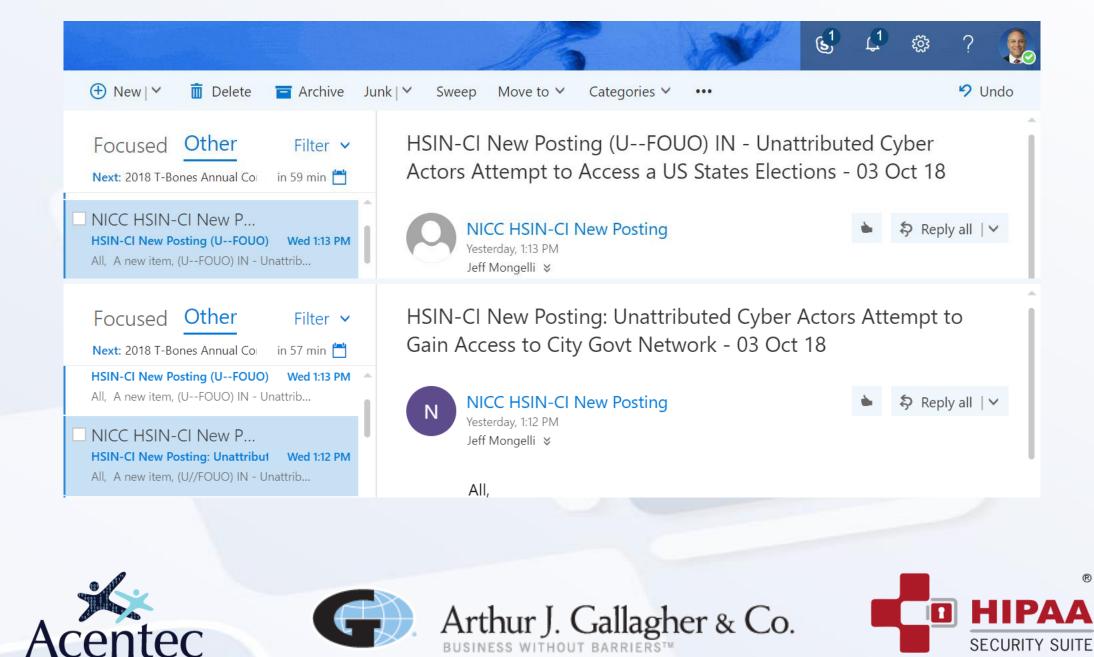
Outline for today

The latest in cyber threats
 What to look out for
 What you can do to protect yourself









Improving Medical Practice Performance®

Your Key to HIPAA Compliance®



ÅPOLLO

2018 – Sales engagement company Apollo exposed 200 million records of US individuals and companies.

EXACTS

2018 - Data aggregator Exactis exposed 340 million records of US citizens and companies.

US population is approx. 328 million.







CYBER THREAT ORIGINS







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Shadow Brokers

Why are they winning?













The Chip Dilemma

Announced Oct. 4, 2018 Over 30 companies and agencies known to be infected since 2015 including Amazon, Apple, Feds.

The Big Hack How China used a tiny chip to infiltrate America's top companies

Bloomberg

Businessweek









Your Key to HIPAA Compliance®

New Ways We're Being Attacked

 While watching the following video, think about how this type of attack could be used against you, your organization, and your clients.







What's New In Cyber Threats?







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New Threats and Evolving Old Ones

VPNFilter

Ransomware and more Advanced Spear Phishing







VPNFilter



3rd-Stage Module (MiTM Attacks)







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VPNFilter

- Malware (MiTM) that targets common home routers
- The list of targeted devices has grown so large it's better to look at excluded devices
- Approaching 1 million vulnerable devices
- Significant in that it represents a new focus







VPNFilter – What it can do

- Intercept ALL data traffic and manipulate it
 - Drain your bank account,
 - Access your hospital and connected sites
 - Access your EHR
- Takes control of your connection
- Install any malware payloads







VPNFilter – How to stop it

- VPNFilter doesn't need your invitation.
- Here's the recommended protocol:
 - Factory reset your router
 - Re-install clean firmware
 - Manually re-configure router
 - Disable remote management
 - Change default access information







VPNFilter – Here's what most people will do

- Nothing unaware or lack skills
 - For that reason, this vulnerability will be with us for years.
- Replace the router
 - Newer routers can automatically update firmware







Ransomware

 Malware that encrypts your data and forces you to pay a ransom to regain access.







Ransomware By The Numbers

- SamSam, WannaCry, Petya, NotPetya, GandCrab and now Ryuk
- Unlimited variants thanks to MAAS
- Global cost estimate:
 - \$5 Billion in 2017, \$11.5 Billion by 2019

From Cybersecurity Ventures report







B HIPAA SECURITY SUITE Your Key to HIPAA Compliance®

Ryuk Ransomware – Aug 2018

- Similar to SamSam most prolific healthcare ransomware
- Tailored to each victim
- Built for small scale attacks



• Masquerades as Russian but origins are North Korea (most likely Lazarus)







Ransomware Evolution

- Slowing growth of shotgun attacks
- Expansion of more targeted attacks
 - More advanced tactics
 - Credential theft
 - Social engineering
 - Target organizations with sensitive data who have \$\$\$\$ to pay







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Other Attacks



- NotPetya Nuance & Banco De Chile in May \$10MM stolen, 500 servers destroyed.
- **Doxware -** Ransomware that notifies patients

EQUIFAX

- Apache Struts Web server & IoT (Equifax 150M)
- Malvertising Visiting (legitimate) hacked sites
- **Crypto-Mining -** Your PC to generate crypto-currency.







Other Attacks

Medical Devices and IoT



From the Ponemon Institute



- Only 35% of healthcare delivery organizations encrypt traffic on IoT devices.
- 39% of manufacturers said attackers have taken control of devices.
- 38% of care delivery organizations said inappropriate therapy/treatment had been delivered to patients because of an insecure medical device.







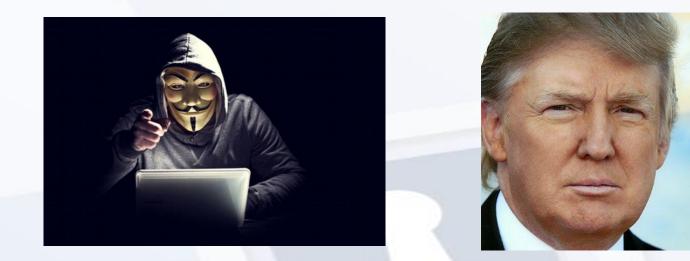






Who is a bigger threat?



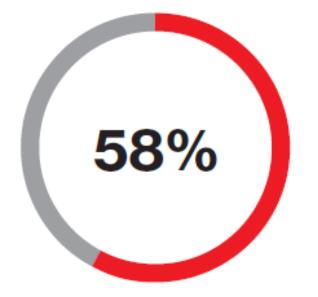








The Enemy Within



58% of incidents involved insiders – healthcare is the only industry in which internal actors are the biggest threat to an organization.

2018 Verizon PHI Data Breach Report







What's their motivation?

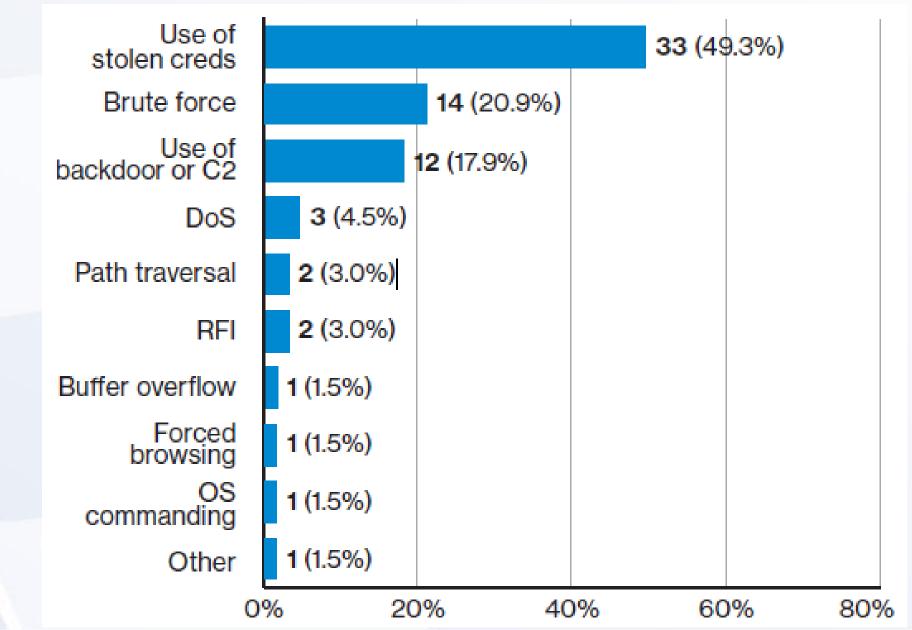
Actors 782 Internal (57.5%) 571 External (42.0%) 80 Partner (5.9%) 69 Collusion (5.1%) 20% 40% 60% 80% 0%

2018 Verizon PHI Data Breach Report

Actor motives	Internal		External		Partner	
Financial	148	48	% 338	90%	10	71%
Fun/curiosity	94	31	% 16	4%	2	14%
Convenience	32	10	~ –	-	2	14%
Grudge	14	4	% 14	4%	-	-
Espionage	11	3	% 6	2%	1	7%
All others	11	3	% 6	2%	-	-
N/A	353		1		44	
Unknown	213		142		50	

How Hackers Get In

2018 Verizon PHI Data Breach Report





Phishing Attacks

- Phishing Schemes
- Spear Phishing Schemes
- Vishing Schemes
- Targeted Hacks







Vishing Attacks

- Use of social media to target individuals and organizations.
- Attacks commonly combine emails and phone calls (including personal cell phones).
- Caller ID is spoofed to look familiar

Arthur J. Gallagher & Co.

• Vector – email, phone, mail, fax





Three Scenarios



3





Scenario 1: Vishing

You receive an email from a new patient with a pdf attachment called "my_medical_records.pdf"
The patient calls to confirm you received it and if you can open it to confirm....







Scenario 2 – Spear phishing (vishing)

• Staff member went to pay a bill on line by a clicking link in an email from the lender.







Scenario 2 – Spear phishing (vishing)

- Browser was redirected to an attack site, began looping an audio recording and "locked" her PC.
- She then got a call on her cell phone from the payment company saying her identity had been stolen and that she should buy an insurance policy for \$200 – all phony.







Scenario 3 – "Blue Water" Spear phishing

- Accounting staff receives an email request for a pending wire from a legitimate vendor.
- They receive an email from the CFO authorizing the wire to the new bank information.







Scenario 3 – "Blue Water" Spear phishing

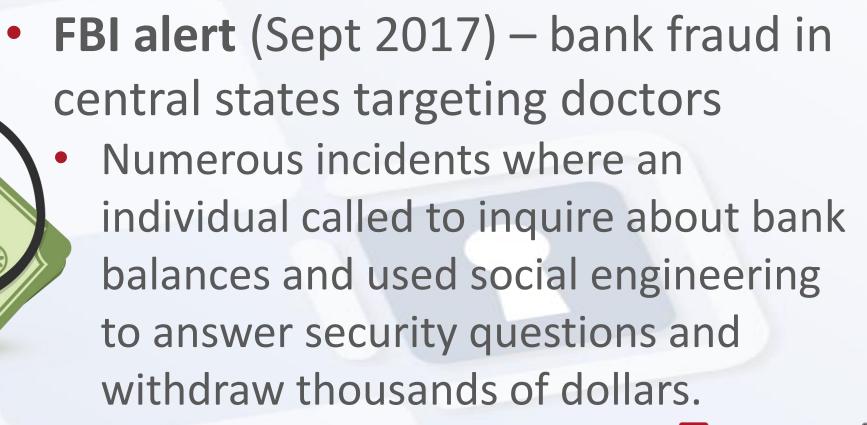
- Staff REPLIES to an existing email thread with the bank authorizing the release of the wire.
- \$300,000 went into the wind last trackable record was Germany.







Scenario 3 – "Blue Water" Spear phishing











Reducing Your Risk







Spotting Spoofing

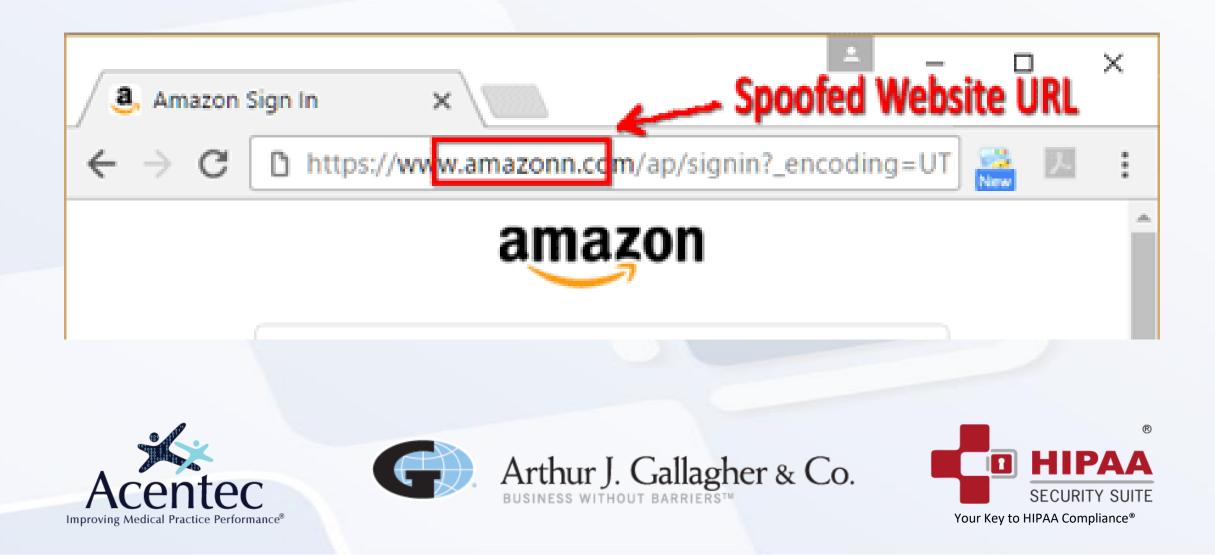








Spoofed Websites



Spoofed Websites



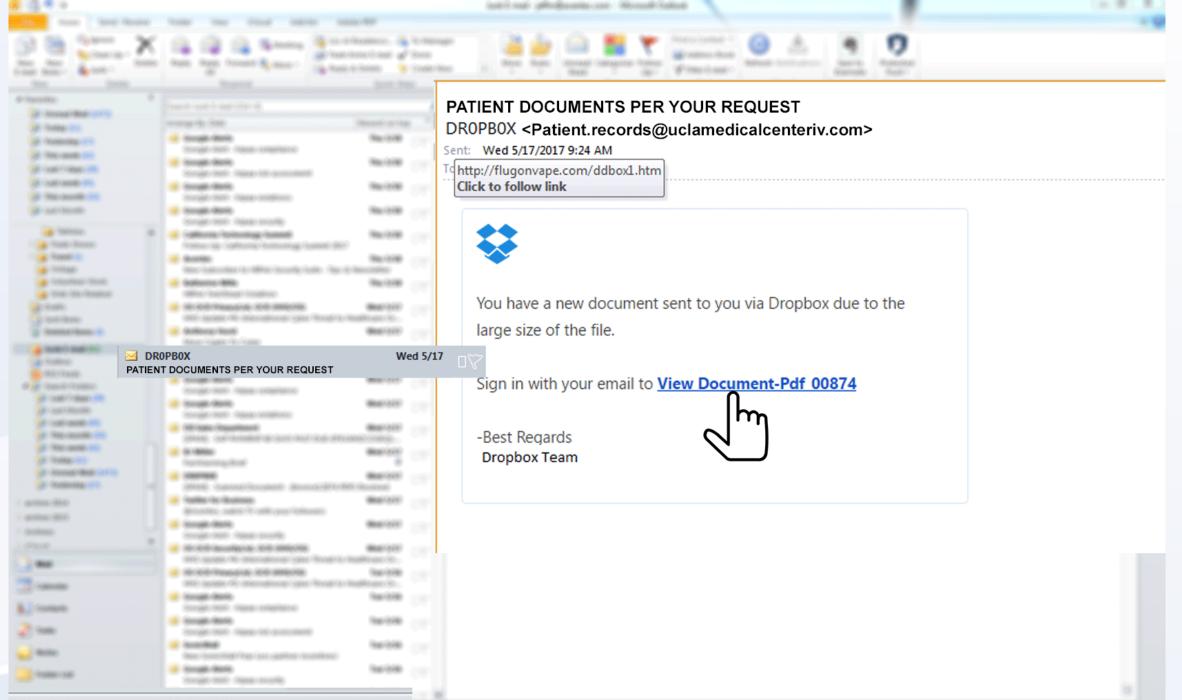
Spoofed Emails



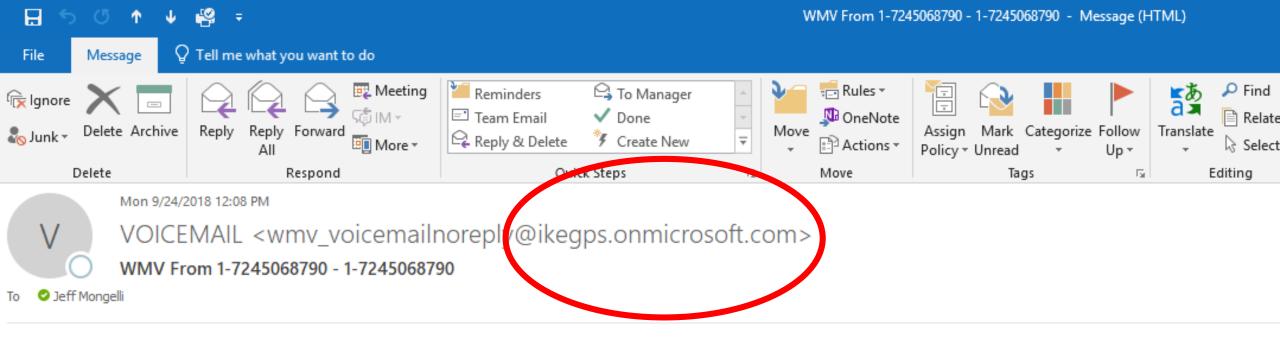




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http://flugonvape.com/ddbox1.htm



Hi jeffm@acentec.com

There is a new Voicemail on Monday, 09/24/2018, 1:02:03 PM.(EDT)

Listen To Voicemail

Voicemail Details

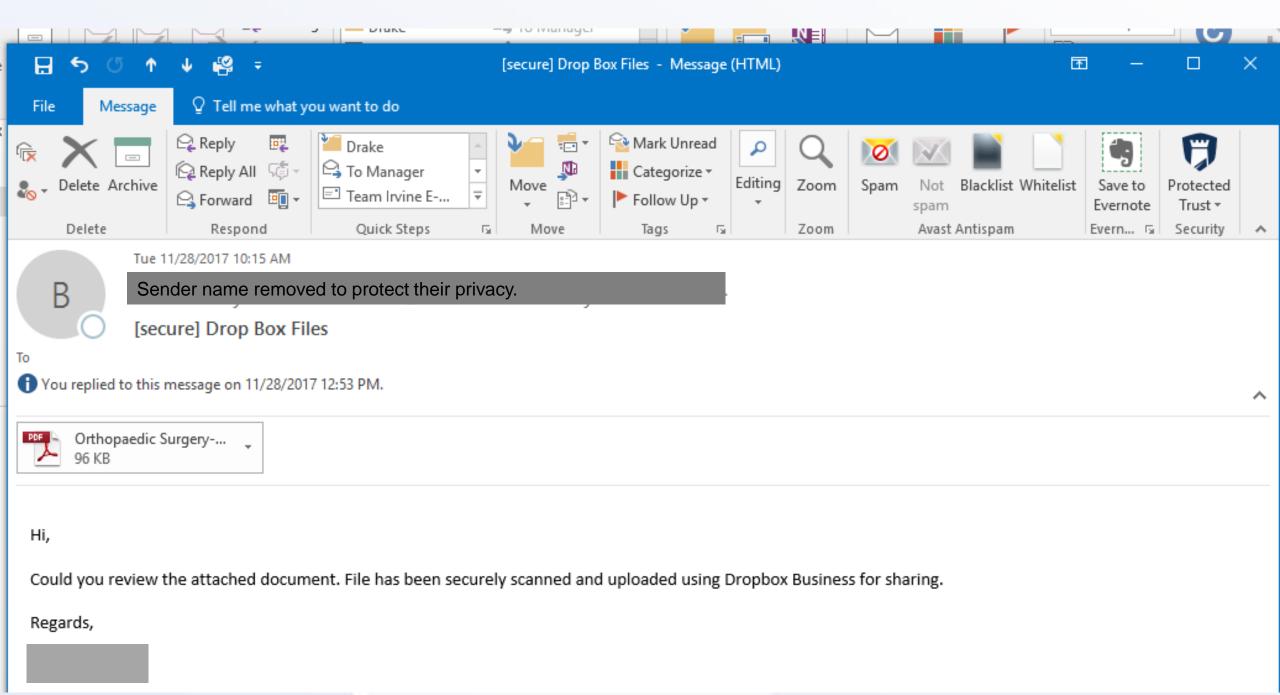
From: 1-7245068790

Length: 0.32 seconds

Date: Monday, September 24, 2018 at 1:02:03 PM.(EDT)

Microsoft VMS חחח

Please consider the environment before printing this.



Your Account Was Hacked!



jeffm@acentec.com Mon 10/1, 11:10 PM Jeff Mongelli ¥

Phishing

Hi, dear user of acentec.com We have installed one RAT software into you device. For this moment your email account is hacked (see on <from address>, I messaged you from your account). Your password for jeffm@acentec.com: Password removed. It was an old but actual password I used at one time.

I have downloaded all confidential information from your system and I got some more evidence. The most interesting moment that I have discovered are videos records where you masturbating.

I posted my virus on porn site, and then you installed it on your operation system. When you clicked the button Play on porn video, at that moment my trojan was downloaded to your device. After installation, your front camera shoots video every time you masturbate, in addition, the software is synchronized with the video you choose.

For the moment, the software has collected all your contact information from social networks and email addresses. If you need to erase all of your collected data, send me \$800 in BTC (crypto currency). This is my Bitcoin wallet: 1PuYAe7BLxNE6F6zE2PeVthfXCeYH88PmQ You have 48 hours after reading this letter.

After your transaction I will erase all your data. Otherwise, I will send video with your pranks to all your colleagues and friends!!!

• Don't take the bait!

Congratulations!

CLICK ME!



ACEILEC Improving Medical Practice Performance®

Passwords

- Most popular passwords for years have been password123 and 123456
- how good are we at protecting our keys to the kingdom?









- Passwords
 - Biometrics to the rescue, right?









Passwords

 New NIST guidance recommends passphrases

Thisismypasswordandyoucantguessit

Is better than:



P@55W0rd!







- Passwords
 - NIST also recommends doing away with regular password changes.
 - WE DISAGREE!







Passwords

• Security questions - lie

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My Apple ID

Edit your Apple ID.

You can make changes to your Apple ID at any time. Change your Apple ID and password, change your name and email address, or update your contact information.

Name, ID and Email Addresses

Password and Security





Arthur J. Gallagher & Co.



Welcome,

Please answer your security questions.

These questions help us verify your identity.

What was the name of your best friend as a teenager?

Answer

What is your favourite children's book? Answer

- Social Media
 - Clean up your social media life









- Protect your home network
 - Your home and your mobile devices • are your hospital's Achilles heel.
 - Upgrade your home router •









- Protect your facility
 - Nextgen firewalls Sophos, Fortinet
 - Web based
 - Update for threats automatically
 - Dark web scanning ID Agent, Experian









Personal protection

- Strengthen (lengthen) your passwords.
- Get smart about social media.
- Use a credit/identity protection service Lifelock, Experian
- Lock your credit
- Use complex passwords for financial and shopping sites
- Use a password manager Roboform, LastPass







• Sign up for HIPAA Compliance & Security Reminders

Pursuant to Section 164.308(a)(5) of the HIPAA Security Rule, the Standard states: Implement a security awareness and training program for all members of its workforce (including management).

- They're FREE
- They're weekly
- They meet HIPAA best practices recommendations
- https://hipaasecuritysuite.com/hipaa-compliant-security-reminders/







Questions?







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Thank you

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