

TEXAS ORTHOPAEDIC ADMINISTRATORS ASSOCIATION

(*"T-BONES"*)

Spring 2004 Meeting

Friday, May 14th, 2004

AGENDA

7:45 Registration/Continental Breakfast

8:30 Opening Remarks

8:45 Nonsubscription in Texas

Stephen Bent, Executive Director

Texas Association for Responsible Nonsubscribers

9:15 Blue Choice Solutions

William Taylor, MD - Medical Director

Blue Cross Blue Shield of Texas

10:00 Break (Visit Exhibit Area)

10:30 Issues in Workers Compensation

Stephen Norwood, MD

Chair, TOA Workers' Compensation Committee

Texas Orthopedic Association

11:30 Managed Care Contracting

Creg Parks, Managed Care Director

The San Antonio Orthopaedic Group

12:15 Lunch

1:15 Marketing in Orthopedics

Bill Champion, President of SMG

Marketing in Sports Medicine and Orthopedics

SMG, Omaha

2:15 Adjournment