

The AAOE Benchmarking Survey for Data Year 2023

The AAOE Benchmarking Survey for Data Year 2023 is now available! Review and save this email for information on the value of participating, your unique survey link, available participation options, and incentives!

Why Participate?

- Data is collected from all orthopedic practice sizes and settings.
- Directly compare your practice, providers, and staff to similar orthopedic practices.
- Free access to metrics that drive the business-side of your practice, including compensation, productivity, overhead, and collections.
- Online, interactive reports that allow you to analyze results when and how you need them.
- Multiple participation options to fit your practice.

Earn Incentives!

All practices that participate in the AAOE Benchmarking Survey will receive free access to the AAOE Benchmarking Results and the opportunity for a free 30-minute consultation with experts from DoctorsManagement, LLC. That alone is a \$2,000 value to your practice.

In addition, as a regular participant in the AAOE Benchmarking Survey, you will receive 25% off one AAOE 2025 Annual Conference registration OR a \$75 gift card.

The deadline to submit your Benchmarking Survey is July 15. Participants who submit their survey early, by June 1, are eligible for:

- Free access to Foundations of Orthopedic Practice Management for up to three members of your team.
- Free access to Customer Service in the Orthopedic Practice (specially created for orthopedic practices, an online course) for up to three members of your team.

PRO TIP: Schedule an hour this week to review the survey and start identifying the data and reports you will need. Then, schedule time throughout the survey period, maybe once a week, to make completing the survey easier.

Participation Options

Online Survey (recommended)

Please visit aaoe.net/benchmarkingsurvey and complete the form at the bottom of the page to request your practice's unique survey link.

Completing the survey online allows you to customize your survey experience by selecting the Tier that is right for you. You are not required to complete the survey in its entirety; rather you are encouraged to complete those sections for which you have available data and that will provide important benchmarks for your practice.

- Tier 1: Provides the absolutely essential data needed for AAOE to provide meaningful results to you.
- Tier 2: Captures detailed data on employee and non-employee expenses and provides a greater depth of reporting.
- Tier 3: Collects data on ambulatory surgery center, physician recruitment, call data, administrative physicians, and other areas and guarantees your practice will be included in all of the reports included in the AAOE Benchmarking Results.

Excel Options

New this Year! You can complete the three most detailed sections of the Benchmarking Survey, Physician Productivity and Compensation, PA-NP Productivity and Compensation, and Therapist and Trainer Compensation, in Excel and send it to AAOE for mapping into the online survey. Look for more detailed instructions on this option on the Welcome Page of the AAOE Benchmarking Survey.

You can also choose to complete the entire AAOE Benchmarking Survey in Excel. You can use this link to download the Excel files: [AAOE Benchmarking Survey Excel Files](#). Or email data@aaoe.net and the Excel version of the survey will be sent to your inbox.

Submit your OrthoForum or OrthoConnect Survey

No need to complete two surveys! You can send your completed benchmarking survey to data@aaoe.net or upload your survey at portal.aaoe.net. Please contact data@aaoe.net for additional instructions and login details.

Helpful Resources

As you prepare for and complete the survey, take advantage of the many resources to assist you *within the survey* and on the [AAOE website](#). Have questions or need assistance? Contact data@aaoe.net or call me at 317-749-0626.

When you are able to action your results, you'll be glad you participated! Call or email me anytime at (317) 749-0626 for personalized help and assistance.

Thank you,

Vicki

Vicki Sprague, Ph.D. | Chief Integration Officer
American Alliance of Orthopaedic Executives (AAOE)

Please Note: We have a new address!

6602 E. 75th Street, Suite 430 | Indianapolis, IN 46250-2866
vsprague@aaoe.net | D: 317-749-0626