



Adam Bruggeman, MD

Advocacy, Practice Efficiency & the Future of Orthopedics

Adam Bruggeman, MD, MHA, FAAOS, FAOA, FABPM, FASAM Orthopedic Spine Surgeon Dr. Bruggeman is a nationally recognized Orthopedic spine surgeon and healthcare executive. From the beginning of his career, he has balanced the various aspects of healthcare including policy, business, and clinical care. After completing his degree in Health Administration and Policy at Creighton University, he turned down medical school to pursue a masters in healthcare administration at Trinity University in San Antonio.

While working at HCA's Methodist Healthcare System in San Antonio, he reapplied to medical school, ultimately attending the University of Texas Health Science Center San Antonio. This unique background has guided his career and made him a highly sought after voice in healthcare.

While building his practice in spine surgery, Dr. Bruggeman became very interested in the intersection of mental health, prescription opioids, and musculoskeletal care. Through his experience with patients struggling to navigate surgical care while dealing with chronic opioid usage, depression, anxiety, social issues, and other determinants of outcomes, he pursued a second board certification in addiction medicine. Dr. Bruggeman ultimately achieved the certification (believed to be the first dual boarded orthopedic surgeon and addiction medicine physician) and started an opioid treatment facility to help patients safely reduce their dependence on opioid medications as well as helping those in the community who were utilizing illegal or inappropriately acquired substances. Through the successes they had with weaning patients off opioids, Dr. Bruggeman believed that he could be even more instrumental in reducing the opioid epidemic by creating a preoperative clearance program that identified and treated opioid dependence, mental health factors, and social determinants that inhibit optimal outcomes. The PREOP Center continues to lead in cost effectiveness, patient satisfaction, and data-driven decisions on perioperative care.

Outside of clinical care, Dr. Bruggeman is a physician leader for multiple organizations, including those in artificial intelligence, prior authorization, value-based care, and a growing healthcare system in Texas. He also volunteers his time on the Board of Directors of the American Academy of Orthopaedic Surgeons (AAOS) as the chair on the council on advocacy. Through this position, he provides guidance and oversight of the AAOS political action committee, legislative initiatives, and all regulatory efforts (including CMS, HHS, FDA, and other federal organizations). Dr. Bruggeman is a key thought leader on health policy and advises multiple members of congress on issues revolving around healthcare in Washington DC. In addition, he has been named as a member of the prestigious American Orthopaedic Association and recognized by his peers as a Texas Super Doctor every year since 2015.

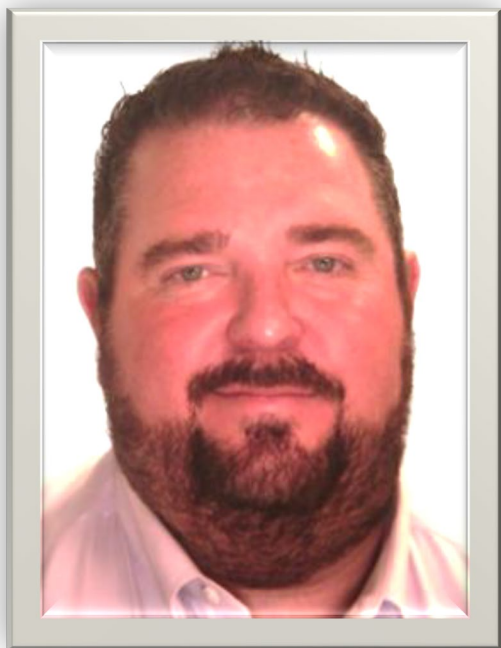
Bobby Hillert, Executive Director, TOA.

Legislative Update

Bobby Hillert has served as the executive director of the Texas Orthopaedic Association in Austin since 2013.

Prior to TOA, Bobby worked for various health care trade associations and also worked on Capitol Hill in Washington, DC, from 2001 to 2008.

Bobby is a Dallas, Texas, native who now lives in Austin, Texas.



Brent Davis, VP, Payor Strategy, INTEGRIS

Payor Contracting Language Pitfalls

Brent Davis has more than 25 years' experience in managed care from both the provider and payor perspective with extensive knowledge of the Texas managed care and healthcare market.

Mr. Davis has held regional and national health system leadership positions at Presbyterian Health, Integris Health, Community Health Systems, and HealthSouth, in addition national roles with Team Health representing hospital-based physicians, and with managed care organizations Cigna Healthcare and Foundation Health. Mr. Davis has worked in 38 states across the country. His philosophy is to work strategically to ensure managed care contracting strategies align with the organizational strategic planning process and operational/clinical execution.

Mr. Davis seeks to work collaboratively with managed care organizations and self-funded employers to create win-win relationships. Brent graduated with a Master's and Undergraduate degrees from the University of Oklahoma and is a member of the Healthcare Financial Management Association (HFMA).

Dan Ballard TMLT

Dealing with Angry Patients

Admitted to State Bar of Texas in 1983. He has tried numerous cases to a jury verdict and represented clients across the state. He has always had the highest possible rating by peers (“AV” rating on Martindale Hubbell). He is a member (“Advocate” level) of the American Board of Trial Advocates. He has presented accredited CME lectures to over 25,000 Texas physicians on subjects including legal risk management, defense of medical malpractice claims, and defense of Texas Medical Board complaints against physicians.

- B.A. Plan II with honors, University of Texas, 1979
- J.D. with honors, University of Texas School of Law, 1983
- Clark, Thomas & Winters, P.C., 1983 – 1998
- Ballard & Simmons, LLP, 1998 – present



Sarah Samaan, MD, FACC

Thriving Amidst Chaos

Dr. Sarah Samaan is a cardiologist and 1988 Vanderbilt University School of Medicine graduate. She is also a registered yoga teacher and a physician coach with additional certification in mindfulness coaching and time management skills.

Dr. Samaan did her residency in Internal Medicine at the University of California, Irvine, and her cardiology fellowship at the University of New Mexico in Albuquerque. After serving on the UNM faculty and pursuing additional training in echocardiography and nuclear cardiology, she moved to the Dallas area where she practiced cardiology until 2022. After over 27 years in cardiology, she retired with the intention of pursuing her other life passions, including coaching other physicians, studying the arts, and competing in the equestrian sport of dressage.



Dr. Samaan practiced at the Heart Hospital Baylor in Plano, Texas, a tertiary care cardiovascular hospital in the Dallas area. She has served as Chief of Medicine and Chief of Cardiology at other busy hospitals in her community, and was a Physician Partner at the Heart Hospital.

Dr. Samaan is the author of three nationally acclaimed books for the lay public, including most recently the DASH Diet for Dummies, now in its second edition.

She is currently enrolled as a full-time Bachelors of Fine Arts student through Arizona State University, and plans to pursue a masters degree in Fine Arts after graduation. After completing this phase of her education, she hopes to teach the humanities to medical students and others in healthcare.

Sean M. Weiss. Partner and VP of Compliance, DoctorsManagement, LLC

The Compliance Guy

Sean has dedicated his career to serving and advocating on behalf of health care providers, hospital networks, and integrated health systems to ensure a level playing field and due process. Over the past 27-years Sean has focused on helping organizations achieve measurable financial results to ensure stability in their market all while significantly reducing the risk of non-compliance. Sean's knowledge of the inner workings of government agencies at both the state and federal level make him an invaluable asset to clients.



Sean leads the strategic litigation defense and audit team for DoctorsManagement, LLC. Sean is engaged by the largest and most revered law firms in the nation on matters tied to the False Claims Act and Health Care Fraud Statute cases to ensure the best possible defense for clients targeted by government agencies, their contractors, and commercial payer special investigative units.

Sean serves as a third-party Compliance Officer for numerous nationally recognized organizations across the country creating and ensuring a "Culture of Compliance" to mitigate risk and culpability.

Sean is a published author and the host of The Compliance Guy Podcast, the intersection where Compliance and the Business of Medicine meet... bringing to life regulatory compliance and health law related issues, reaching tens of thousands of health care professionals weekly.

A sought-after healthcare speaker, Sean has an engaging, no-nonsense style and has delivered keynote addresses for countless professional societies and healthcare organizations. In his educational sessions, Sean presents workable solutions to the latest issues surrounding healthcare compliance, medical auditing, and practice and revenue cycle management. In May of 2021 Sean created The Compliance Guy Podcast®, bringing industry experts in the areas of operations, clinical, and legal together to ensure the highest-level of learning and guidance to healthcare professionals.

Sean serves on boards of directors for both for-profit and non-profit organizations. He is a published author and a contributing author, and his written voice has reached tens of thousands of readers. His contributions to print and online publications (JAMA, Medical Economics, Part B News, BC Advantage, The Coding Edge, and MGMA Connections) cover a wide range of healthcare topics.



Todd Boeding

Engagement Tax: What it is and How to Reduce it Extreme Dialogue between Marines

Todd Boeding is in a small minority of Texans with Dallas on his birth certificate, driver's license, and two diplomas. A graduate of Jesuit College Prep School and the University of Texas at Dallas, his professional background began in 1989 when he enlisted in the Marine Corps. Ultimately earning the rank of major in the infantry, he completed his commitment to the Corps in 2003 after serving a tour at the White House and as the platoon commander for the prestigious Silent Drill Platoon.

After 20 years of corporate experience, Todd transitioned his knowledge of people and leadership into a practice that specializes in organizational leadership and culture in order to retain employees and increase engagement. Tribe&Trust Leadership is focused on positively impacting the next generation of leaders.

Teri Deabler, TMA

Creating and Retaining a High Functioning Team

Teri Deabler, CMPE, COE, is a practice management consultant with 25+ years' experience in healthcare management creating high performing teams in private practices across the country. Her expertise includes revenue cycle management, practice relocations with construction project management, operational process improvement and team building. Ms. Deabler is a Certified Practice Management Executive through MGMA, as well as a Certified Ophthalmic Executive through ASOA. She trained at the GE Learning Center on Change Acceleration Process and Work-Out.



Amy Rich- Division of Workers' Compensation

Workers' Compensation News and Resources for Success

Amy Rich is a health care policy communications specialist for the Texas Department of Insurance, Division of Workers' Compensation (DWC), Health Care Provider and Return to Work Outreach team. She began her career at DWC in 2000 as a medical dispute resolution officer and has served in other roles such as project manager, reimbursement administrator, associate director of Medical Review, and as the director of Medical Dispute Resolution.



Prior to DWC, Rich spent 15 years as a leader in patient finance, medical billing, and patient access at Seton Healthcare System, St. David's (HCA) Healthcare System, and several physician medical practices, including a large orthopedic clinic. She is also a published author with articles in the National Association of Healthcare Access Management Journal and a former speaker at the National Association of Healthcare Access Management and Ingenix national conferences. She received a bachelor of science in health care administration from Texas State University and attended graduate classes towards a Master of Business Administration from St. Edwards University.